

Kipp Sherer

Technology Strategist & Manager

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Accomplished, result-driven professional with experience in team leadership, web development and moving products from concept to delivery. Adept in a variety of areas ranging from system architecture, to database and data design, to programming in a variety of languages and paradigms. Goal-driven entrepreneur and innovator with hands-on experience in software engineering, requirement and needs assessment, project management, product development and marketing. Posses an extensive academic and technical background. A dynamic communicator, just as comfortable discussing technical details with engineering teams, KPIs and inflection points with top stakeholders, or turning a disgruntled customer into a service advocate.

AREA OF EXPERTISE

- Project Management, Product Management
- Requirement and Needs Assessment
- Strategic Planning & Business Development
- Quality Assurance & Customer Service
- Team Building, Talent Interview, and Mentoring
- Full-stack Software Development
- Infrastructure Design and Implementation
- Website Conception, Development and Marketing

CORE COMPETENCES

- Proven leadership, organizational, and project management skills.
- Ability to prioritize and execute tasks under pressure.
- Strong analytical and problem-solving abilities.
- Adapts quickly to changing situations.
- Experience working in team-oriented, collaborative environments as well as customer service organizations.

PROFESSIONAL PROFILE

Natural Health Sherpa, LLC, Wilmington, NC

Senior Software Architect, May 2016 – present

Engineering and maintenance for high performance marketing platform. Performed split tests and optimization of various sales funnels. Integrated 3rd party systems and APIs. Investigated and implemented new technologies to further business objectives.

Drive-On-In, Inc., Las Vegas, NV

Co-founder, January 2012 – present

Spearhead planning activities from concept to execution. Created a patent pending Internet advertising technology. Developed the flagship website Drive-ins.com which has been recognized by USA Today, US News & World Report, Tech TV, NY Times and regional newspapers. Designed backend system for The Mileage Ace, an IoT GPS device.

Zurvita Holdings, Inc. (ZRVT), Houston, TX

Director of Online Search Technology, June 2010 to January 2012

Provided strategic direction for software development, new technologies, and best practices. Coordinated local and remote programming team in the maintenance and development of online assets and products.

“ Strong ability to identify fundamental business needs and access proper solutions.

*Vinh Trinh,
CTO/CoFounder at BigHugeGames*

“ Kipp is excellent at communicating across departments in order to take ideas and effectively manage them into action.

*Andre Sappingfield,
VP of Sales Support at Zurvita*

“ Kipp Sherer is a professional with impeccable work ethics. He is smart, great with people and an asset to any endeavor. He is a rarity in business.

*Julianne O'Connor,
Entrepreneur, Author*

OmniReliant Holdings, Inc. (ORHI), Clearwater, FL

Director of IT, January 2010 to May 2010

Advised related companies on technology and Internet-related issues. Coordinated programming team in the maintenance and development of online assets and products. Led development of Internet marketing product.

Beyond Commerce, Inc. (BYOC), Henderson, NV

Director of Technology, Technical Lead, March 2009 to December 2009

Established processes for product development and release ensuring high availability, reliability, and performance. Coordinated and assisted with live product migrations. Managed local and remote personnel for company-wide initiatives for quality assurance and system architecture. Implemented IT initiatives in the areas of cost cutting, infrastructure restructuring, performance and availability, and disaster recovery.

Cubis Financial, LTD, Las Vegas, NV

Senior Developer, July 2008 to March 2009

Performed new developer interview and evaluation, identification of IT needs, and coordination of product releases. Developed architecture and best practices to implement various business rules into new and existing products related the financial services industry and e-commerce.

DataX Ltd. A SellingSource Company, Las Vegas, NV

Software Developer, May 2007 to October 2007

Developed backend system, scripts, documentation, and management for real-time data solutions and credit reporting web services. Designed or improved many features with an emphasis on availability and reliability. Responsible for moving the CRA from development, to operation.

Previous experience available upon request.

EDUCATION & QUALIFICATIONS

Carnegie Mellon University, *Bachelor's Degree – Chemistry*

Relevant Coursework: computer science, artificial intelligence, advanced math and chemistry, robotics, and e-commerce technologies

University of Nevada Las Vegas, *Unmanned Aerial System Certification*

Relevant Coursework: computer logic design, UAS simulation & testing

Stark State College of Technology, *AAB Computer Programming*

Relevant Coursework: command tactics and strategies, business administration, accounting, business law, public relations

Kent State University

Relevant Coursework: computer programming, general studies

Professional Associations

Carnegie Mellon Software Engineering Institute

Association Unmanned Vehicle Systems International (AUVSI)

“ His top-notch education and commitment to continually learning new techniques made Kipp a fantastic mentor, and I often think back to lessons I learned in my time working with him to guide my professional development.

*Eric Blount,
CTO of ReviewPush*

“ Kipp is one of those guys who is able to listen, distill the issue down to the essential parts and get things done quickly and efficiently.

*Chris Mospaw,
Sr. Programmer and Team Lead*